



Broker Bulletin

January | 2021

Individual and Family Plans

2021 Plan Effectuation

[Health First Health Plans Broker Portal](#)

[AdventHealth Advantage Plans Broker Portal](#)

Broker Services
HFBroker@HF.org

Broker Financial Services
Commissions@HF.org

Customer Service
HFHPInfo@HF.org

Broker Support Line
Local:
321.434.4945
Toll Free:
877.693.6489

Thank you for contributing to the success of the 2021 Open Enrollment season. As a reminder, new members who did not make payment at the time of enrollment will need to make payment before the end of January to effectuate coverage. In addition, any members who were on autopay in 2020 and made an ACTIVE PLAN CHANGE for 2021 will need to reestablish autopay for the year.

We will send a list of those members who have not had payment posted to their contracts prior to the end of the month. Please take the opportunity to remind them to make payment and/or reestablish autopay.

For Individual and Family plan-related questions, please contact:

AnnMarie Chapman
Broker Sales Liaison
Individual & Family Sales
AnnMarie.Chapman@hf.org
339.788.0562

If you have any questions, please contact your Health First Health Plans' or AdventHealth Advantage Plans' sales representative or Broker Services at HFBroker@HF.org.

We value and appreciate your partnership.



Health First Health Plans | 6450 U.S. Highway 1, Rockledge, FL 32955

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